












## ABOUT GILBERTO

With a background in graphic design, studies in web design and video skills to boot, I am passionate about all kinds of creative work, doesn't matter how big or small, whether is creating branding for a new or existing product, any graphic advertising, a webpage or a video animation, I'm all in. I pride myself in developing coherent visual systems and creative problem-solving.

## TOP SKILLS

-  Visual identity
-  Creative Concepts
-  Websites
-  Video animations
-  HTML, CSS
-  Sketch, *in*vision
-  Figma
-  Adobe Creative Suite
-  Cinema 4D



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# GILBERTO D'OPORTO

## Graphic, Web & Video Designer



## EXPERIENCE

### Creative Director

#### UBT | 2013 -2019

At UBT, I was in charge of brand creation, logo development, creative concepts, design of brochures, catalogues, workbooks and collateral, web and email design, and video animations. I also helped develop other brands such as RRT, Gabiano, Caribbean Fusion.

### Freelance Graphic & Web Designer

#### ADELAIDE, AUSTRALIA | 2009-2013

My clients included Onefocus Global, Integra Industries & Wishar. I have developed all kinds of printed and digital solutions, including web design, brochures, style guides, including re-branding Integra, and creating Wishar web site and brand.

### Graphic & Web Designer

#### IMAGE, BRAND & COLOUR | 2007 -2009

During my time at Image, I designed websites, newsletters, brochures, banners, posters for LJ Hooker, Hypac, Underdale High School, Business SA, Datagaard, Patricks Developments, Red Gum Resources, William Light School, The Dunes, Franchise Alliance, Carbon Planet and others.



## EDUCATION

### General Assembly

#### USER EXPERIENCE DESIGN COURSE

September 2016

### Folder X

#### DIPLOMA IN INTERACTIVE COMMUNICATION

July 2000

### Universidad Autónoma Metropolitana

#### BACHELOR DEGREE IN GRAPHIC DESIGN

May 1991 - Aug 1995